

Melbourne App Development Privacy Policy

Last updated: 1st April 2019

This sets out the Melbourne App Development ("Melbourne App Development", "we", "us", "our") policy in respect to how we look after personally identifiable information ("Personal Data") collected from users such as you ("you", "your") and usage of any service provided by us ("Services").

We take the privacy of your Personal Data and other information seriously. Because of that, we have created this Privacy Policy. Please read this Privacy Policy as it includes important information regarding your Personal Data and other information.

If you have any questions or concerns, please do not hesitate to contact us by using the following link: <https://melbourneappdevelopment.com/contact-us/>

Consent to collect:

By using the Services that we provide or letting others use these Services on your behalf (your "Agent"), you are consenting to us collecting, using, disclosing, transferring and storing Personal Data or other information received by us as a result of such use as covered in this Privacy Policy, and consenting to us using the technologies that we use to provide our Services.

We collect:

1. Personal Data:

We collect Personal Data when you (or your Agent) voluntarily provide information to our Services, such as when you register for access to our Services, contact us with inquiries, respond to surveys, register to attend events, provide reviews and event content, or use other certain Services. We may collect without limitation name, address, email address, phone number and other personally identifiable information.

We collect Personal Data from third parties, such as Facebook, as authorized by you.

2. Non-Personal Data:

When you interact with our Services we collect other information (“Non-Personal Data”) that cannot be used to identify you including without limitation Internet Protocol (IP) addresses, browser type, device and software information, approximate geographic location, and a record of your usage of our Services.

We also collect Non-Personal Data from third parties, such as Facebook.

We may aggregate Personal Data and Non Personal Data in our efforts to better understand and improve the usage of our Services. This data cannot be used to identify an individual so for the purposes of this Privacy Policy we treat this as Non Personal Data.

3. Cookies, Pixels Tags, Local Shared Objects, Web Storage and Similar Technologies:

We use without limitation various technologies to provide our Services including Cookies, Local Shared Objects, Flash Cookies, Web Storage and Clear GIF’s, to help us without limitation manage the operation of our Services, improve security, analyse site performance, track how people use our Services, record your preferences, allow third party integrations such as Facebook Connect, and allow us to provide tailored advertising.

4. Privacy Policy Links:

We make an effort to provide a link to this Privacy Policy in the footer of every page on our website, including those pages on which Personal Data is collected, and to make it available in all of our software.

Our Use of Information That We Collect:

1. Personal Data:

We use the Personal Data we collect in a manner that is consistent with this Privacy Policy. We may use the Personal Data as follows:

- **Specific Reason:** If you provide Personal Data for a certain reason, we may use the Personal Data in connection with the reason for which it was provided. For instance, if you contact us by email, we will use the Personal Data you provide to answer your question or resolve your problem and will respond to the email address from which the contact came.
- **Access and Use:** If you provide Personal Data in order to obtain access to

or use of the Services or any functionality thereof, we will use your Personal Data to provide you with access to or use of the Services or functionality and to monitor your use of such Services or functionality.

- **Internal Business Purposes:** We may use your Personal Data for internal business purposes including without limitation to help us improve the content and functionality of the Services, to better understand our users, to improve the Services, to protect against, identify or address wrongdoing, to enforce our Terms of Service, to manage your account and provide you with customer service, and to generally manage the Services and our business.
- **Marketing:** We may use your Personal Data to contact you in the future for our marketing and advertising purposes, including without limitation to inform you about services or events we believe might be of interest to you, to develop promotional or marketing materials and provide those materials to you, and to display content and advertising on or off the Services that we believe might be of relevance to you.

If we intend to use any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time at which the Personal Data is collected or we will obtain your consent subsequent to such collection but prior to such use.

2. Non-Personal Data:

Because Non-Personal Data cannot be used to personally identify you, we may use such information for any lawful purpose.

Our Disclosure of Information That We Collect:

1. Personal Data:

We are not in the business of selling your Personal Data. We consider this information to be a vital part of our relationship with you. Therefore, we will not sell your Personal Data to third parties, including third party advertisers. There are, however, certain circumstances in which we may disclose, transfer or share your Personal Data with certain third parties without further notice to you, as set forth below:

Business Transfers: As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution or similar event, Personal Data may be part of the transferred assets. You acknowledge and agree that any successor to or acquirer of Melbourne App Development (or its assets) will continue to have the right to use your Personal Data and other information in accordance with the terms of this Privacy Policy.

Subsidiaries and Affiliates: We may also share your Personal Data with our subsidiaries and/or affiliates for purposes consistent with this Privacy Policy. Our subsidiaries and affiliates will be bound to maintain that Personal Data in accordance with this Privacy Policy.

Agents, Consultants and Related Third Parties: We, like many businesses, sometimes engage other companies to perform certain business-related functions. Examples of such functions include mailing information, fraud prevention and maintaining databases. When we engage another company to perform such functions, we may provide them with information, including Personal Data, in connection with their performance of such functions.

Legal Requirements: We may disclose your Personal Data if required to do so by law (including, without limitation responding to a subpoena or request from law enforcement, court or government agency) or in the good faith belief that such action is necessary (i) to comply with a legal obligation, (ii) to protect or defend our rights, interests or property or that of third parties, (iii) to prevent, investigate, or identify possible wrongdoing in connection with the Services, (iv) to act in urgent circumstances to protect the personal safety of users of the Services or the public, or (v) to protect against legal liability.

2. Non-Personal Data:

Because Non-Personal Data cannot be used to personally identify you, we may disclose, transfer or share Non-Personal Data for any lawful purpose.

Your Choices:

You have several choices available when it comes to your Personal Data:

Limit the Personal Data You Provide: You can use the Services without providing any Personal Data or with limiting the Personal Data you provide. If you choose not to provide any Personal Data or limit the Personal Data you provide, you may not be able to use certain functionality of the Services. For instance, in order to open an account, your name and email address will be required.

Opt Out: You can "opt out" of receiving Melbourne App Development newsletter emails clicking the relevant link at the bottom of each newsletter. It may take up to 24 hours for us to process an unsubscribe request. Note that you cannot unsubscribe from update communications about the Services. You can stop receiving Service communications only by contacting us and closing your account. Even after you opt out of all communications, we will retain your Personal Data and Non-Personal Data in accordance with this Privacy Policy, however, we will no longer use it to contact you.

Exclusions:

This Privacy Policy does not apply to any Personal Data collected by us other than Personal Data collected through the Services. This Privacy Policy shall not apply to any unsolicited information you provide to us or another user or visitor through the Services or through any other means. This includes, but is not limited to, information posted to any public areas of the Services, such as bulletin boards, any ideas for new products or modifications to existing products, claim or demand letters, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and we shall be free to reproduce, use, disclose, distribute and exploit such Unsolicited Information without limitation or attribution.

Children:

We do not knowingly collect Personal Data from children under the age of 13. If you are under the age of 13, please do not submit any Personal Data through the Services. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Data through the Services without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Data to us through the Services, please contact us, and we will endeavor to delete that information from our databases.

Links to Other Websites:

This Privacy Policy applies only to the Services. The Services may contain links to other websites not operated or controlled by us (the "Third Party Sites"). The policies and procedures we described here do not apply to the Third Party Sites. The links from the Services do not imply that we endorse or have reviewed the Third Party Sites. We suggest contacting those sites directly for information on their privacy policies.

Storage and Security:

We may store Personal Data itself or such information may be included in databases owned and maintained by our affiliates, agents or service providers. We take what we believe to be reasonable steps to protect the Personal Data provided via the Services from loss, misuse, unauthorized access, inadvertent disclosure, alteration, and destruction. However, no Internet or email transmission is ever fully secure or error free. In particular, email sent to or from the Services may not be secure. Therefore, you should take special care in deciding what information you send to us via email.

Please keep this in mind when disclosing any Personal Data via the Internet.

International Privacy Laws:

If you are visiting our website or using one of our software applications from outside Australia, please be aware that you are sending information (including Personal Data) to Australia where we will hold and process your Personal Data and Non-Personal Data in accordance with Australian privacy laws. Please note that privacy laws in Australia may be different to the privacy laws in your country.

Other Terms and Conditions:

Your access to and use of the Services is subject to the Terms of Service.

Changes to This Privacy Policy:

The Services and our business may change from time to time. As a result, at times it may be necessary for us to make changes to this Privacy Policy. We reserve the right, at our sole discretion, to update or modify this Privacy Policy at any time (collectively, "Modifications"). Modifications to this Privacy Policy will be posted to the Melbourne App Development website with a change to the "Last Updated" date at the top of this Privacy Policy. In certain circumstances Melbourne App Development may, but need not, provide you with additional notice of such Modifications, such as via email or with in-Service notifications. Modifications will be effective 14 days following the "Last Updated" date or such other date as communicated in any other notice to you. Please review this policy periodically, and especially before you provide any Personal Data. This Privacy Policy was last updated on the date indicated above. Your continued use of the Services following the effectiveness of any Modifications to this Privacy Policy constitutes acceptance of those Modifications. If any Modification to this Privacy Policy is not acceptable to you, your sole remedy is to cease accessing, browsing and otherwise using the Services.

Retention and Deletion:

We may retain your Personal Data as long as you continue to use the Services. You may close your account by contacting us. However, we may retain Personal Data and Non-Personal Data for an additional period as is permitted or required under applicable laws. Even if we delete your Personal Data it may persist on backup or archival media and other information systems.

Contacting Melbourne App Development:

Please feel free to contact us if you have any questions about this Privacy Policy or our information practices. You may contact us via <https://melbourneappdevelopment.com/contact-us/>

Dispute Resolution:

If you have a complaint about Melbourne App Development's privacy practices you should contact us through our website or email admin@MelbourneAppDevelopment.com.

We will take reasonable steps to work with you to attempt to resolve your complaint. In the unlikely case that an acceptable resolution cannot be met then further dispute resolution will be actionable under the laws of the state of Victoria in Australia.